



NORTH HOUSE FOLK SCHOOL

ONLINE MEMBERS' GATHERING
& ANNUAL MEETING
AUGUST 27, 2020

OUR MISSION

to enrich lives and build community
by teaching traditional northern crafts
in a student-centered learning environment
that inspires the hands, the heart, and the mind



2020 ONLINE
Annual Members' Gathering:
The Year In Review, Finance Update,
Donor Involvement, Looking Forward,
Board Nominations,
and Unplugged Invitation

North House Folk School
Thursday, August 27, 2020 – 7pm

Annual Report

All of our most recent annual reports are available online
<https://northhouse.org/about-us/about-north-house>

- I. Welcome.....Mike Prom/President**
 - ~ greeting and thanks
 - ~ reasons for hosting online
 - ~ invitation to Unplugged 2020

- II. Our Mission in ActionNHFS**
 - ~ Year In Review, Greg Wright/Executive Director
 - ~ Finance Overview, Paul Aslanian/Treasurer
 - ~ Donor Involvement, Tom Morse/Development Director
 - ~ Looking Forward, Jessa Frost/Program Director

- III. Annual Meeting Business Mike Prom**
 - ~ approval of 2019 minutes
 - ~ updated by-laws
 - ~ board of directors: current
 - ~ approval of slate of candidates: 2020 board nominees

- IV. Questions and AnswersNHFS**

- V. Looking Forward Please join us!**
 - ~ Unplugged 2020: Sept 19, 2020
 - ~ <https://northhouse.org/events/unplugged>

Minutes – 2019 Annual Members Gathering

North House Folk School - June 23, 2019

Attending

Approximately 75+ North House Folk School members and guests.

I. Welcome

The meeting was called to order at 12:10 p.m. Greg Wright, Executive Director and Nancy Burns, Board Presidents. Everyone was welcomed.

Burns recognized and thanked students, members and volunteers, all of whom are play a central role in the North House's community. Burns also recognized the North House staff for their year-round and inspired efforts advancing North House's mission.

II. Highlights and Updates

Wright presented an overview of the year, celebrating both strength in core programming and the emergence of new initiatives. Wright underscored the success of recent master planning efforts, a process that has worked hard to include ideas from instructors, community members and staff, highlighted staff/lead instructors participating in peer institution site visits in the Midwest, Appalachia and Northeast, and recognized the many partners who continue to move the Dockside project forward

Jessa Frost, program director, presented an overview of the program year. Frost celebrated the new Artisan Development Program (and its first graduate), numerous community projects, and international connections to both individual artisans and institutions.

Amy Henrikson, finance director, confirmed the financial success and strength of recent years and reflected on her new role at North House. Henrikson also highlighted North House new retirement benefit for staff.

Tom Morse, development director, affirmed the key role that North House members and supporters play. Morse invited all to be part of the 2019 Spring Outreach campaign, highlighted key areas of investment where donor involvement opened new doors and foreshadowed Unplugged in September which will welcome Carol Sauvion, the creator of PBS' Craft In American, and performer Rev. Robert Jones as well as Kevin Kling.

III. Nominating Committee

Minutes from the 2018 annual members' gathering were unanimously approved by all present.

Nancy Burns recognized and thanked outgoing board members: Mary Levins and Jim Sannerud who were strong and productive members of the board.

Burns presented the slate of new board candidates prepared by the nominating committee:

** First Term: Amy Hubbard, Tina Hegg-Raway

** Second Term: Paul Aslanian

The slate of nominees was moved and seconded for approval. The membership present voted unanimously in favor of the candidates as proposed.

IV. Program

The business meeting adjourned at 12:40pm and was followed by the featured program *Ways of Learning: An Apprentice Boatbuilding in Japan* with Douglas Brooks. The afternoon wrapped up with a pie social.

Minutes prepared by:

Greg Wright, NHFS Executive Director

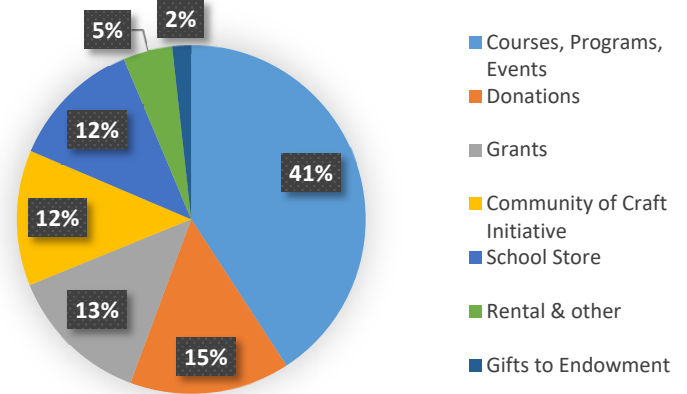


North House Folk School 2019 Operating Overview

REVENUE, GIFTS & GRANTS

Courses, Programs, Events	\$ 923,528
Donations	\$ 335,886
Grants	\$ 298,476
Community of Craft Initiative	\$ 284,121
School Store	\$ 277,352
Rental & other	\$ 103,696
Gifts to Endowment	\$ 39,651
	\$ 2,262,710

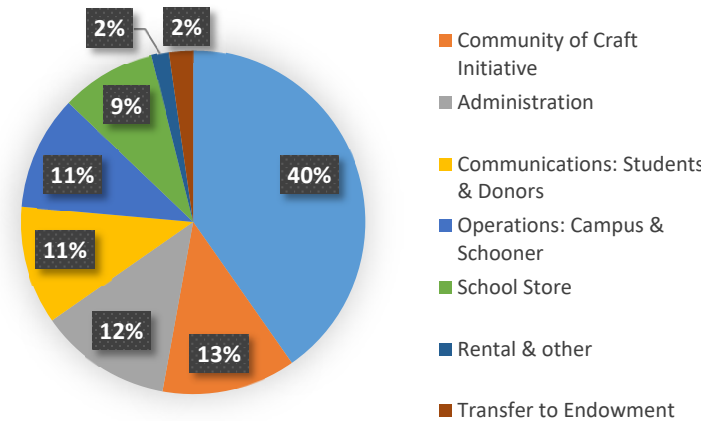
Revenue, Gifts & Grants 2019



EXPENDITURES and TRANSFERS

Courses, Programs, Events	\$ 909,295
Community of Craft Initiative	\$ 284,121
Administration	\$ 280,882
Communications: Students & Donors	\$ 250,836
Operations: Campus & Schooner	\$ 242,598
School Store	\$ 201,719
Rental & other	\$ 37,265
Transfer to Endowment	\$ 51,250
	\$ 2,257,966

Expenditures & Transfers 2019



Excess Revenue over Expenditures & Transfers **\$ 4,745**

Balance Sheet Notes: North House assets include operating accounts, restricted savings, cash reserves, endowment fund, store inventory and campus buildings/resources. Primary long-term liabilities include a mortgage and a contract for deed. As of December 31, 2019 total net assets equaled \$2,779,444.

Board of Directors – 2020 Nominees, Returning & Outgoing

North House Folk School

Updated: August, 2020

The following individuals are recommended by North House's Executive Committee for service on North House Folk School's Board of Directors.

NOMINEES - NEW

Elect for First Term through 2023

*** Phil Oswald**

Phil is a native Minnesotan who began visiting the North Shore after he married his wife, Lorrie, who vacationed here as a kid growing up in St. Paul. He retired in 2018 after fundraising in higher education and nonprofits for almost forty years, most recently as Vice President for College Advancement at St. Norbert College in De Pere, WI. North House served as an important factor in Phil and Lorrie's decision to retire on the North Shore, a story he is happy to share. Since moving to Grand Marais upon retirement, Phil has participated in many classes at North House and has served on the Development Committee. He is passionate about working with wood in carving and building, and is a volunteer DJ at WTIP Community Radio under the name Dr. Oz E - Grand Marais, MN

*** John Schoenherr**

John has worked for 3M Company since 1988 as a manager in Sourcing, Manufacturing, and Engineering and led 3M's Asia Sourcing organization managing people in 15 countries. In 2016, 3M moved him to Panama for 3 years to run the Latin American Sourcing Organization in the LA Center of Excellence where he managed all Sourcing resources in each of the countries as a regional organization. In 2019, he returned to St. Paul to manage a group of Engineers who install process equipment world-wide. He has a BS in Chemical Engineering and an MBA. Paddling hand-built canoes shaped his first connection to North House in 2007. His interest in wood-fired bread baking, canoe building, wooden bowl turning, wood carving, and his family's interest in traditional crafts (Saami bracelets to Raku pottery) nurtured his North House connection, which includes being a student, a volunteer, and a past board member. Non-profit experience includes: Church Council Vice President; organized a new boy scout troop and serving as Scout Master; volunteer for Maplewood Family Service Center - Woodbury, MN.

*** Stephen Skeels**

Stephen is a father to four children, he and wife Jean are owners of Buck's Hardware in Grand Marias. Stephen has spent a life connected to tradesmen and crafters around the world, having grown up in a family of stone masons, metal workers and avid woodworkers. He brought his passion for end-users to his career, having led global businesses for Stanley Black and Decker, Milwaukee Tool, Ideal Industries and others, driving success by cultivating a culture obsessed with the end-users. Stephen was born in Eau Claire, WI and from there has spent a life living around the world, having grown up in Queensland, Australia, he returned to the Midwest, having his career taking him and his family to New

York, Connecticut, Shanghai China, Taipei, Taiwan and Maryland. An avid outdoor enthusiast, Cook County has been the perfect place to land -Grand Marais, MN.

NOMINEES - RETURNING

Completing First Term in 2020 – Elect for Second Term through 2023

*** Jane Alexander**

Jane and her husband Chris moved to the North Shore in 2016 after Jane retired from 32 years as a consultant in the Twin Cities. Over the years, Jane worked as managing partner for both Hewitt Associates and Mercer Consulting, Vice President of Sales and Marketing at RedBrick Health, and as interim Vice President of Human Resources at Children's Home Society. Before moving to Grand Marais full time Jane regularly spent time on Devil Track lake with her family. She credits the North Shore for grounding her in those things that matter most; family, friendship, community and nature, and she credits North House for bringing these things into even sharper focus for her. Jane is a native New Englander. She was raised in a suburb of Boston and graduated from Dartmouth College with a music major in 1981. Music remains an important focus in Jane's life. She served on the Board of Directors at the MacPhail Center for Music, where her service included roles on the Executive Committee, Strategic Planning Committee and the Capital Campaign committee. Jane's best times on the North Shore include hiking on the Superior Hiking Trail, playing the piano, tandem bike riding with Chris, cooking for new friends and, of course, taking classes at North House. – Grand Marais MN

*** Mike Prom**

Mike is a husband, dad of two teenagers, business owner and football coach. He has an entrepreneurial spirit and loves to solve problems. A sign in his office reads: "Please let me drop everything and work on your problem." This compounded by the fact that Mike sometimes just can't say no makes him often a very busy man! Mike loves the outdoors (hunting fishing, skiing, paddling and snowmobiling) and estimates that he has spent about one year (365 nights) sleeping in a tent in the wilderness. He was 22 years old when he purchase his first business - Voyageur Canoe Outfitters which he and his wife still own today. He is also an owner of Voyageur Brewing Company. Pints and Paddles – for Mike, it doesn't get any better than that. – Grand Marais MN

*** Carol Winter**

Carol started camping with her family at Temperance River in the 1960's, and while working at Sawbill Outfitters in the 1970's truly fell in love with Cook County – the BWCA, Lake Superior, back roads, wildlife, skiing and hanging out with interesting people. Somewhere in the 1990's she had a fascinating discussion with North House founders, Mark and Wendy Hansen, about the folk school concept. Mark's infectious enthusiasm struck a chord and she has taken several classes at North House, starting with porcupine quill work on birch bark. Carol is retired from her work as a general internist. Her board experience includes 8 years on ISD 761 school board, Owatonna Foundation board of directors, and executive committee of the Owatonna Clinic (now part of Mayo Clinic Health System). She and her husband, Kirk, have built a small home near Grand Marais where they relax, reinvigorate, and hang

out with interesting people. They look forward to building a wood-fired oven to bake bread and pizza with friends. – Grand Marais, MN

Completing Second Term in 2020 – Elect for Third Term through 2022

*** Nancy Burns**

In her early years, Nancy worked as an Outward Bound instructor and later operated a farm in Vermont with her husband. After returning to Minnesota, she worked in the non-profit community in Duluth, initially in a variety of roles at the battered women's shelter and then as developer and co-director of Women's Transitional Housing, a project of housing and supportive services for homeless women and children. Following that, she joined her husband in running Lutsen Resort for two decades, until two years ago when they sold it. Over the years, Nancy has been active in a variety of non-profits wherever she lived. As a business owner and resident of Cook County, she has a deep appreciation of the key roles North House plays in Cook County and is energized by the wide community which makes up North House. – Lutsen MN

RETURNING

The following individuals are currently serving on board in midst of their first or second three-year term.

<u>Name</u>	<u>Years</u>	<u>Term</u>
* Amy Hubbard	2019-22	1
* Tina Hegg-Raway	2019-22	1
* Terri Cermak	2018-21	1
* Randy Schnobrich	2018-21	1
* Mark Glasnapp	2018-21	1
* Paul Aslanian	2019-22	2
* Andrew Houlton	2018-21	2
* Todd Mestad	2018-21	2
* Mary Morrison	2018-21	2
* Jay Arrowsmith-Decoux	City Liaison	

OUTGOING

There are no outgoing board members in 2020.

By-Laws – North House Folk School

-Revised & Approved: August 20, 2020

The following by-laws were duly adopted by the **Board of Directors** of North House Folk School, a non-profit corporation organized under the laws of the state of Minnesota by resolution dated **August 20, 2020** at a Board of Directors meeting of North House Folk School.

Article 1. Offices

The principal office of the corporation shall be 501 Hwy 61 West, in the City of Grand Marais, Minnesota, and the mailing address shall be PO Box 759, Grand Marais, MN 55604. The corporation may have such other offices, either within or without the State of Minnesota, as the Board of Directors may determine or as the affairs of the corporation may require from time to time.

Article 2. Members

Members of the corporation shall be individuals or organizations who agree to accept and pursue the goals and purposes of the corporation as set forth in its articles and these by-laws. Members of the corporation as such shall be non-partisan, non-sectarian and shall take no part in, or lend its support to, the election or appointment of any candidate for state, county, city or federal office.

The Board of Directors may establish classes of members and annual dues for each class, and may change such classes and dues from time to time. Dues shall be due and payable upon application or renewal of membership and shall be effective for twelve months thereafter.

Each member of the corporation shall be entitled to one vote. Cumulative voting shall not be allowed.

Proxy voting will be accepted upon written designation by the member in question if received by the Secretary ten (10) business days before the general membership meeting.

Applications for membership shall be made in writing and shall be submitted to North House Folk School Board of Directors.

Honorary members may be elected by the North House Folk School Board of Directors.

Article 3. Meetings of the Membership of North House Folk School

The annual business meeting of North House Folk School shall be held within the State of Minnesota, at a place designated by the Board of Directors, during the month of June, or on a date designated by the Board of Directors. Notice of such meetings shall be mailed at least 30 days prior to the meeting to all regular active members as defined in the by-laws. Other regular and special meetings of the membership may be called by the Board of Directors and shall be called upon written request of 10% of the general membership. A quorum for conducting business of the North House Folk School Membership shall be a simple majority of members in attendance.

Article 4. Board of Directors

The directors of North House Folk School, authorized to conduct the business of the school, to receive and disburse all moneys, and to purchase, control, and sell or convey real and personal property on behalf of North House Folk School, shall be 7 – 18 members constituting a Board of Directors. The Directors shall be elected annually for a term of 3 years by a quorum of the attending membership at each annual meeting of North House Folk School.

A director may serve ~~two-three~~ consecutive three-year terms but will not be eligible for re-election to an additional term until one year after completion of the ~~second-third~~ three-year term. However at the request of the Board of Directors, a member whose ~~second-third~~ three-year term is expiring may be nominated for one additional year (and no more) to serve in an Executive position. All directors serving less than ~~two-three~~ full three-year terms may be re-elected to a full three-year term.

If a director resigns prior to the end of his or her term and more than six months or less than three months prior to an Annual Meeting, the Board of Directors may select a person to fill the vacancy for the remainder of the director's term. If the resignation occurs less than six months but more than three months before an annual meeting, or if the Board of Directors fails to act to fill a vacancy, the vacancy shall be filled pursuant to Article 7 of the by-laws.

The Board of Directors shall meet immediately following the Annual Membership Meeting to elect from its own members, a President, Vice-President, Secretary and Treasurer, each of whom shall serve in his/her respective office until a successor has been elected. The duties of the officers shall be determined by the Board of Directors.

The Board of Directors shall meet at least four times each year, in addition to the above-specified meetings for the election of officers. One-third or 5 (whichever is larger) of the Board of Directors constitutes a quorum at meetings of the Board of Directors. Officers that may not be from the Board have equal vote with Board members. The Board of Directors shall have the following standing committees, constituted as described in, and with the duties and responsibilities delegated to them by, committee charters approved by the Board: Executive, Program, Finance and Investment, Development, Human Resources, and Facilities. The president of North House Folk School, with the approval of the Board of Directors, may appoint other committees.

Article 5. Executive Committee

The Board of Directors may appoint an Executive Committee with full power to make decisions on behalf of the Board of Directors. Decisions made by the Executive Committee will be presented to the Board of Directors for review. While no ratification of Executive Committee decisions is required, the Board of Directors may choose to reconsider any Executive Committee decision.

All members of the Board of Directors will receive notice of all Executive Committee meetings, with the exception of meetings that require review of confidential review materials by the Executive Committee. Any member of the Board of Directors may choose to attend any Executive Committee meeting. Three (3) Executive Committee members constitute a quorum at an Executive Committee meeting.

Annually, following the election of board officers, the Board of Directors shall make appointments to the Executive Committee. The committee shall consist of ~~at least four (4) but no more than six (6) members,~~ four (4) members, all of whom shall be the board officers.

To facilitate the transition of North House leadership, a recommended slate of Executive Committee members and officers for the Board of Directors will be developed prior to the annual meeting. The President will facilitate the development of this list, conferring with other board officers, Executive Committee members and the director. This list will be presented to the ~~Executive Committee~~Board of Directors prior to the annual meeting and is intended only as tool for the new Board of Directors to utilize as it appoints its Executive Committee and elects its new officers.

Article 6. Advisory Council

The Board of Directors may appoint an Advisory Council. The purpose of the Advisory Council is to provide assistance to the North House Folk School on an as-needed basis.

Annually, following the election of board officers and within 30 days of the Annual Meeting, the Board of Directors shall make appointments to the Advisory Council. The term of each Advisory Council member will be a single year. When necessary, the Board of Directors may appoint additional individuals to the Advisory Council at other times throughout the year, however the terms of all Advisory Council members will expire at the first full board meeting following the Annual Meeting. There is no limit to the number of terms an individual may serve on the Advisory Council. The exact number of Advisory Council members is undefined.

All members of the Advisory Council will receive an invitation to the Annual Meeting and other communications, as appropriate.

Article 7. Nominations to the Board of Directors

The Executive Committee shall be responsible for identifying, cultivating, and recruiting individuals as nominees for election to the Board of Directors. The slate of nominees shall be equal in number to the directorships to be vacated at the end of that year. No one shall be nominated who is unwilling to serve. The list of nominees shall be sent to all members with the notice of the Annual Meeting. The Executive Committee may delegate parts of the nomination process to a Nominating or other Committee of the Board with the approval of the Board of Directors.

Further nominations in writing, signed by at least ten members and received by the Secretary ten (10) days prior to the meeting, shall be presented at the meeting.

Article 8. Fiscal Year

The fiscal year of North House Folk School shall be from January 1 to December 31.

Article 9. Corporate Seal

The Corporation shall have no corporate seal, and all acts of the Corporation shall be legally sufficient without a seal.

Article 10. Amendment to By-Laws

These by-laws may be amended by a quorum at the Annual Meeting or Special Meeting of the Membership of North House Folk School, provided that notice of such amendment shall have been mailed to all members of the Association at least thirty days prior to the date of such Annual or special meeting.

The by-laws may also be amended by quorum of the Board of Directors present at any meeting of the Board of Directors.